

USA Motors

123 Anystreet
Anycity, Anystate 12345

123-456-7890

The
Sum Of: Fifteen Hundred and 00/100

Discount void after October 7th, 2002

\$1,500.00

\$1,500 off our clearly marked prices with this coupon. Non-negotiable. Non-transferable. Not a check. One coupon per purchase. Not valid in conjunction with any other offers. Must present upon arrival. Valid on pre-owned vehicles priced \$5,000 and up.

John Smith

Authorized Signature

TWO WEEKS ONLY... Wednesday, September 25th through Monday, October 7th, 2006



USA MOTOR'S PRE-OWNED SALES EVENT

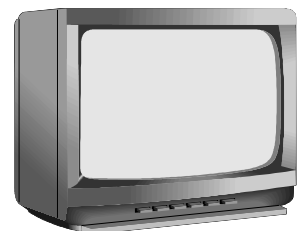


VEHICLE UPGRADE OPPORTUNITY: USA Motors may take your current vehicle and upgrade you to a new or late model used vehicle for the same or less than your current monthly payment, regardless of your vehicle payoff amount!* You have been specifically chosen for this once-in-a-lifetime opportunity! **NO GIMMICKS! NO HIDDEN COSTS!** Due to huge vehicle inventories, we are able to offer incredible discounts and huge trade allowances packaged with a variety of financing options that give you a one-time opportunity to drive a new or used car or truck for possibly the **SAME OR LESS** than your current monthly payment.* Bring this letter with you and be ready to trade. You may qualify for little or no money down.

DON'T MISS OUT ON YOUR CHANCE TO DRIVE HOME A NEW OR NEWER CAR WITH A FREE SATELLITE SYSTEM AND A FREE COLOR TV THIS WEEKEND!*



**Call USA Motors
at 123-456-7890 and
Ask for John Smith**



- **NO OBLIGATION APPRAISALS • DRIVE HOME A NEW VEHICLE TODAY**
- **HIGH TRADE-IN ALLOWANCE • ON-THE-SPOT FINANCING AND FRESH START OPTIONS**
- **\$1,500 SAVINGS ON MOST VEHICLES WITH ATTACHED COUPON****
- **BRING YOUR TITLE, PAYMENT BOOK OR LEASE AGREEMENT AND YOUR TRADE-IN VEHICLE...EVEN IF IT'S NOT PAID OFF!**

Where

USA Motors

123 Anystreet
Anycity, Anystate 12345

123-456-7890

Ask for John Smith

**TWO WEEKS ONLY!
Call NOW!
FREE Satellite
System!
FREE Color TV!**

When

Two Weeks Only!

Wednesday,
September 25th
through Monday,
October 7th

Everyone who attends this event will be given a free satellite system with all the spanish channels just for showing up this weekend! In addition, everyone who *buys* a vehicle this weekend will be given a *FREE COLOR TV!**

(No purchase necessary. Limit one per household.)

*You must have or be prepared to purchase and verify full coverage insurance on your vehicle. Equity requirements will apply. Your monthly car payment cannot exceed more than 20% of your gross monthly income and your new vehicle payment totaled with your current payments must not exceed 50% of your gross income (before taxes). This offer not valid with any other advertised specials. State and dealer fees must be paid at time of purchase. To receive free satellite system, you must test drive a vehicle at USA Motors during dates listed and sign up for a service contract with satellite provider. To receive a free color TV, you must purchase a vehicle from USA Motors on dates listed. See dealer for details.

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La
Sume De: Mil Quinientos Dolares y 00/100
Descuento nulo despues del 7 de octubre del 2002

\$1,500.00

Ahora \$1,500 con este cupon. No es negociable. No es transferible. No se puede usar con un cheque. Un cupon por compra. No es valido con alguna otra oferta. Debe presentar el cupon al llegar. Valido solamente en vehiculos usados de \$5,000 o mas.

John Smith

Firma Autorizada

DOS SEMANAS SOLAMENTE... Miercoles 25 de septiembre hasta Lunes 7 de octubre del 2002

USA MOTOR'S GRAN VENTA DE AUTOS USADOS

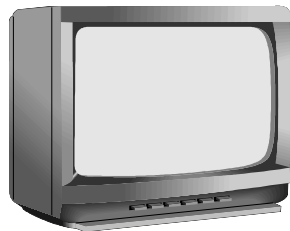


OPORTUNIDAD PARA MEJORAR SU VEHICULO: ES POSIBLE QUE USA MOTORS le toma su vehiculo actual y se lo cambia por un Buick-GMC mejor equipado por el mismo pago mensual.* Usted ha sido escogido para esta unica oportunidad. NO TRUCOS, NO ESTAFAS: Debido a la gran cantidad de vehiculos en el almacen, nosotros le podemos ofrecer descuentos increíbles y una gran variedad de opciones de pagos para que aproveche la oportunidad de manejar un carro o una camioneta mas nueva con posiblemente el mismo pago mensual que esta usted pagando actualmente.* Traiga esta carta y jeste listo para negociar! Usted puede qualificar por poco o no dinero pronto pago.

NO SE PIERDA LA OPORTUNIDAD DE IRSE MANEJANDO UN CARRO NUEVO A SU CASA, Y CON UN SISTEMA DE SATELITE Y UN TELEVISION GRATIS ESTE FIN DE SEMANA



**Llame a USA Motors
al 123-456-7890
y pregunte por John Smith**



- **PRESUPUESTOS SIN COMPROMISO • LLEVESE MANEJANDO UN VEHICULO NUEVO**
- **OFRECEMOS PRECIOS EXCELENTES POR SU VEHICULO ACTUAL**
- **AQUI MISMO EN LA AGENCIA SE ARREGLA EL FINANCIAMIENTO DE SU VEHICULO**
- **\$1,500 DOLARES DE DESCUENTO EN LA MAYORIA DE VEHICULOS PRESENTANDO EL CUPON****
- **TRAIGA LOS DOCUMENTOS DE SU VEHICULO ACTUAL AUN SI NO LO HA PAGADO TOTALMENTE**

Donde
USA Motors
123 Anystreet
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Pregunte por John Smith

**DOS SEMANAS
SOLAMENTE!
Llame AHORA!
un sistema de
satelite GRATIS!
un television
GRATIS!**

Cuando
**DOS SEMANAS
SOLAMENTE!**
Miercoles 25 de
septiembre hasta
Lunes 7 de octubre

Todos los que atiendan este evento podran recibir un sisteme de satelite con todos los canales en espanol solamente por estar presentes este fin de semana. En adiccion, todos los que compren un vehiculo este fin de semana, se los regalara una television a color. (Sin compromiso alguno. Un regalo por familia.)

*You must have or be prepared to purchase and verify full coverage insurance on your vehicle. Equity requirements will apply. Your monthly car payment cannot exceed more than 20% of your gross monthly income and your new vehicle payment totaled with your current payments must not exceed 50% of your gross income (before taxes). This offer not valid with any other advertised specials. State and dealer fees must be paid at time of purchase. To receive free satellite system, you must test drive a vehicle at USA Motors during dates listed and sign up for a service contract with satellite provider. To receive a free color TV, you must purchase a vehicle from USA Motors on dates listed. See dealer for details.