

ADS/DM  
OFFICAL BACK TO SCHOOL PROGRAM: #01071983  
P.O. BOX 3517  
SCOTTSDALE, AZ

**SITE:** USA Motors

**I. D. :** 19680718

**LENDERS ON SITE:** 9

**OFFER:** 19700526

**PROGRAM :** 01071983

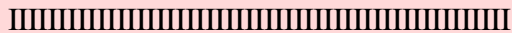
**REGISTRATION :** 18564

**EXPIRES :** 08/31/06

INSTRUCTIONS TO POSTMASTER

Do not forward unless the addressee has filed an authorizing change-of-address notice.  
If undeliverable please handle in conformance with MAIL SECURITY regulations as  
Outlined in Section No. 115 of the United State Postal Service Domestic Mail Manual.  
**IMPORTANT DOCUMENTS ENCLOSED FOR ADDRESSEE ONLY. NO OTHER  
INDIVIDUALS SHOULD OPEN OR TAKE POSSESSION OF THE PRIVATE  
CONTENTS INTENDED SOLELY FOR THE PERSON NAMED HERIN.**

Sample A. Sample  
123 Street  
City, State 55555



< Variable Name >,

You have been selected to participate in our annual vehicle back to school round up. **USA Motors** has been designated as the site for the test market pricing and financing event. Your automobile ownership status qualifies you for this sale. This is a “no-gimmick, regardless of past credit history” finance package.

We would like to exchange your vehicle for any new 2006 Nissan . Factory incentives and high trade-in value, we feel confident that you can make this exchange with little or no money down. Financing starting as low as 0.0% APR will be available\* along with rebates of up to \$3,500.00 on select models.\* Please bring this document in to be admitted as part of the program by on of our authorized representatives at **USA Motors**. Or call **USA Motors** at **555-555-5555** and ask for **Mr. Car**. Give **Mr. Car** your offer number listed above for program # 01071983. He will be able to set an appointment with you at a time that is convenient for you.

This event will not be advertised to the general public and will be your only notification. Your trade will require a visual inspection to offer you the highest possible price. This document certifies that this unique program package is being offered to you exclusively during this event, so please bring two forms of identification that reflect your name and address printed on this document to the program site. To receive an additional \$200.00 off your final offer simply bring a new back pack to be donated to local schools.

Sincerely,

*Mr. Car*

Mr. Car  
Special Finance  
123 Street  
City, State 55555  
555-555-5555

\*See dealership for details.